



LUTHERAN NETWORK

Outreach Emails

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For Pastors & Church Leaders

Subject: A Digital Narthex for Confessional Lutheran Ministry

Dear [Name],

The Lutheran family is comprised of a geographically distributed, yet close-knit community of individuals and congregations sharing a common confession. We meet at conventions and conferences, then go our separate ways. Our discussions are fractured across various social media platforms and often disrupted by the noise of so many other things that vie for our attention.

Lutheran Network is built as a haven — a network away from that noise. Find here fellowship that edifies, not just engagement that entertains.

This is a dedicated digital space where you can:

- **Connect with fellow pastors** in a private pastoral channel for encouragement, support, and fellowship
- **Create a community space** for your congregation with threaded discussions, file sharing, and a curated workspace and resource library.
- **Stream and record video** worship services, meetings, and presentations
- **Engage in careful theological discussion** without algorithms designed to inflame or fracture
- **Access resources and coordinate** with other Lutheran ministries doing similar work

We're not trying to replace your congregation or existing rhythms of fellowship. We're providing a tool that can strengthen connection, simplify communication, and help you steward the people and ministries God has placed in your care.

Special Launch Offer: The first forty community creators receive 15% off forever with code FOUNDER15 and will receive an invite to the Founders' Circle community group.

I've attached a brief overview. If you'd like to explore how Lutheran Network might serve your ministry, visit **lutheran.network** and register with code **[Invite Code]** or email connect@lutheran.network.

May this forum serve to strengthen the bonds between us all as our LORD establishes the work of our hands.

Grace and peace in Christ,
[Your Name]
Lutheran Network

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For Congregation Members & Individuals

Subject: Join Us in a Sacred Space for the Digital Age

Dear [Name],

We are Christians, living out our faith in school, at home, on the farm, in the office and factory, and everywhere between. In Christ alone, we are together with His Church. But opportunities to connect with others doing similar work are often few and far between.

That's why we've built **Lutheran Network** — a deliberate alternative to the social media platforms that have, too often, worked to fracture the confession and concord of our church.

Facebook, X, TikTok, and their algorithmic cousins aren't designed for careful theological discussion, lasting resources, or meaningful fellowship. Lutheran Network is different. It's a place where you can:

- **Discuss and grow** in topical channels covering theology, family life, education, and more
- **Connect with your congregation's community** for announcements, prayer requests, and fellowship throughout the week
- **Bookmark and save** resources that matter to you
- **Build relationships** with confessional Lutherans around the world

This forum is built as a haven — away from the noise. Find here fellowship that edifies, not just engagement that entertains.

I've attached a quick overview. To create your account, visit **lutheran.network** and register with code **[Invite Code]**. Questions can be sent to connect@lutheran.network.

"For God is not the author of confusion but of peace, as in all the churches of the saints."
— 1 Corinthians 14:33

Grace and peace in Christ,
[Your Name]

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For Ministry Organizations & Podcasters

Subject: Expand Your Reach, Strengthen Your Community

Dear [Name],

Whether you're running a podcast, coordinating a study group, leading a parachurch ministry, or connecting a team across districts, you know how challenging it can be to maintain meaningful engagement in our fragmented digital landscape.

Lutheran Network offers a unique solution: your own dedicated community space within a broader confessional Lutheran network.

What you get:

- **Member-run channels** for discussions, resources, and announcements
- **Video meetings (1-200 participants)** and presentations (up to 600 viewers) with recording and transcription capabilities built right in
- **Forum-style organization** with threaded discussions, file sharing, sticky posts, and moderation tools
- **A unique invite code and URL** for your community
- **Connection to the wider Lutheran world** — your members benefit from the full network while having a primary touchpoint with your ministry

This isn't another social media platform fighting for attention. It's a calm, organized, searchable way to stay connected between meetings and extend the conversation beyond your regular rhythm.

Special Launch Offer: The first forty community creators receive 15% off forever with code FOUNDER15 and will receive an invite to the Founders' Circle community group.

I've attached a brief overview. If you'd like to explore how Lutheran Network might serve your ministry, visit **lutheran.network** and register with code **[Invite Code]** or email connect@lutheran.network.

Let's build this together.

Peace in Christ,
[Your Name]
Lutheran Network

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For Schools & Educational Institutions

Subject: A Communication Platform Built for Your School Community

Dear [Name],

Lutheran schools are vital centers of confession, education, and community. But staying connected with staff, parents, and families throughout the week often means juggling multiple platforms, navigating algorithm-driven feeds, and competing with endless digital noise.

Lutheran Network offers a better way.

Imagine a dedicated digital space where your school can:

- Communicate clearly with staff and parents in organized channels
- Share resources and updates without them disappearing in a social media feed
- Host and record video meetings for parent-teacher conferences, board meetings, or staff development (1-200 participants)
- Build community around shared confession and mission
- Connect with other Lutheran schools doing similar work

This is a forum-based platform designed specifically to serve confessional Lutheran communities – for fellowship that edifies, not just engagement that entertains.

Your school community gets its own space, with customizable permissions, moderation tools, and the ability to set public or private access. And you're part of a larger network of Lutheran schools, congregations, and ministries.

Special Launch Offer: The first forty community creators receive 15% off forever with code FOUNDER15 and will receive an invite to the Founders' Circle community group.

I've attached a brief overview. If you'd like to explore how Lutheran Network might serve your ministry, visit **lutheran.network** and register with code **[Invite Code]** or email connect@lutheran.network.

In service to Christ,
[Your Name]
Lutheran Network

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